



The ASR Magic Cord

**ASR Audio Systeme
Friedrich Schäfer**

Hohe Straße 700 / 5A
D 35 745 Herborn

Telefon +49 2772 – 4 29 05
Telefax +49 2772 – 4 04 88
E-Mail info@asradio.de
www asradio.de



The ASR active Magic-Cord is a combination of several superior parts:

- the exceptionally solid Magic-Cord is built with 6 x 1,5 qmm-solid core conductors, with a special aluminium-shielding. This special shielding prevents electrostatic fields from contaminating the current. The additional double shielding of the cable prevents electromagnetic fields from contaminating the current.
- active components parts are housed in an elegant aluminum-heatsink- box, which can slightly heat up while using the ASR active Magic-Cord. These active component parts uncouple DC from the voltage – leading to e.g. less or no transformer hum. High frequency interferences are eliminated by using a combination of inductions and capacitances, made for high currents.
- a safe connection to the wall socket is assured by exclusively using very solid plugs.

How does it sound? Pure and simple: better!

The improvement can easily be heard: the flow of the music can be followed, the resolution is increased, the music sounds smoother, finest details appear, that were never heard before, the inner dynamics of music expands – you can listen to music with much more delight than ever before! Transformer hum will be reduced to a minimum – you only hear the music and nothing else.

To get best performance and for optimal decoupling from distortions we think that every unit gets his own active magic cord. The ASR active Magic-Cord can be used for source components like CD- Players, DAC's, CD Transports, and Pre- Main and Integrated Amplifiers.

The ASR Emitters power supply units are available with already built in active parts. Every transformer has separate active parts to improve the sonic result.

The ASR Magic cord is a great step on the way to musical enjoyment!